

Autajon Move Into Digital With Highcon Beam

Yavne, Israel, January 31, 2018; Highcon Systems Ltd., announced today the sale of a Highcon Beam digital cutting and creasing system to Hauptmann, Autajon Packaging site located close to Saint Etienne.



The Autajon Group, with 33 subsidiaries around the world, is one of the packaging industry's leading companies.

Mr. Xavier Boutevillain, Managing Director of Autajon Hauptmann said: "Digital technology is really new for packaging and for the industrial products we supply, that require short runs and very quick lead times, we have seen an opportunity to improve efficiency and reduce bottlenecks with the Highcon Beam. We believe that the Beam will fit seamlessly into our conventional workflow and help us help our customers serve their markets more efficiently."



Jens Henrik Osmundsen, Global VP Sales at Highcon said: "Autajon has a well-deserved reputation for their passion for packaging and for the relationships they build with their customers to ensure their successful go-to-market. With the Highcon Beam they will be able to streamline their supply chain responsiveness and deliver high quality products in the short turnaround times that their customers require."

The Highcon Beam digital cutting and creasing solution extends the digital finishing revolution to mainstream production with a speed of up to 5,000 B1 sheets per hour, and will be installed at Autajon later this year.



News Release

For more information:

Contact at Highcon
Shelagh Hammer,
shelagh.hammer@highcon.net

Contact at Autajon
contact@autajon.com

About Highcon

Founded in 2009 by Aviv Ratzman and Michael Zimmer, Highcon developed a truly innovative digital cutting and creasing solution that is transforming the post-print market. Highcon offers converters, printers and trade finishers a product portfolio that covers a wide range of formats, substrates and applications: from general commercial and packaging products to variable data cutting, and an online web-to-pack solution. The Highcon solutions replace the expensive and slow conventional die-making and setup process with a digital technology that bridges the gap between design creativity and production capability, delivering improved responsiveness, design flexibility and the ability to perform a wide range of applications in-house. Highcon products are installed at over 50 customer sites all over the world.

About Autajon

Founded in 1964 at Montélimar in France, Autajon is a manufacturer of folding cartons, labels, set-up boxes and POS, for various market sectors such as Perfumes & Cosmetics, Pharmaceuticals, Wine & Spirits as well as Confectionery & Food Specialties. Autajon group is today active in 10 countries in Europe, in the United States and China in a spirit of technical guidance and of creativity.

Copyright 2018 --- All brand names and trademarks are the property of their respective owners and may or may not be registered.