

Highcon Launches Euclid IIIC for Corrugated

Yavne, Israel, February 21 2018;

Highcon announced today the launch of the latest in the Highcon Euclid series, the Highcon Euclid IIIC. This latest machine extends the range of the 3rd generation Highcon Euclid cutting and creasing machines into the world of corrugated and fluted substrates from 1 mm up to 3mm/ 40-120pt.

The Highcon Euclid machine has been working with corrugated board at LxBxH in Switzerland since the end of 2015 and is now being made commercially available in the market.

According to Silvano Gauch, President of LxBxH "We have been using the Highcon digital cutting and creasing technology to produce high quality short run packaging on demand for our customers. The ability to produce small to medium size batches just-in-time with low entry cost, allows our customers to order what they actually want."

Aviv Ratzman, Highcon CEO and Co-founder, added: "We realized the potential of the corrugated market in B1 and B2 (42" and 28") formats and have been encouraged by the success that LxBxH have had in this market. Box Compression Tests that have been performed by comparing the digitally produced boxes with conventional ones have proven that boxes produced with the same substrate on the Euclid are stronger than those produced on conventional machines. This creates an opportunity to attain the same strength with reduced material usage and as a result, reduced costs. The potential of adding lamination and high quality print to the flutes also opens up a world of packaging that is both visually and structurally effective."

The integration between the digital cutting and creasing and online ordering dovetails into the trend in the industry towards optimizing packaging size to reduce overpackaging and shipping costs.

The Highcon Euclid IIIC not only saves on the production and storage of die cutting forms but also adds the flexibility of digital technology which enables JIT production, short runs, customized perforations with cleaner edges and easier opening, and variable data etching for customization or personalization down to the level of serial numbers. The Euclid IIIC will handle single wall, laminated, N F G E and B-flute from 1mm to 3mm/ 40-120 points.

Packaging converters interested in seeing the machine at work are invited to attend a Highcon VIP event to be held at LxBxH on April 16th, 2018.



News Release

For more information:

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About Highcon

Founded in 2009 by Aviv Ratzman and Michael Zimmer, Highcon developed a truly innovative digital cutting and creasing solution that is transforming the post-print market. Highcon offers converters, printers and trade finishers a product portfolio that covers a wide range of formats, substrates and applications: from general commercial and packaging products to variable data cutting, and an online web-to-pack solution. The Highcon solutions replace the expensive and slow conventional die-making and setup process with a digital technology that bridges the gap between design creativity and production capability, delivering improved responsiveness, design flexibility and the ability to perform a wide range of applications in-house. Highcon products are installed at over 50 customer sites all over the world.

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